

Time for some strategic thinking about your project?

Want to plan your project to have real impact?

Then come to the course on...

## STRATEGIC PLANNING FOR IMPACT

Extension planning into practice

See over for unit outline

Melbourne,  
Venue to be confirmed  
May 6th - 8th 2008

Limited places

Contact Col Holt 0418 902 204 or  
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Cost: \$695  
(includes lunches, morning and afternoon teas, and all resources)



# STRATEGIC PLANNING FOR IMPACT

## EXTENSION PLANNING INTO PRACTICE

### Introduction

This course has a focus on developing and designing an extension strategy. It is about planning to have real impact from your project or program. It is for those whose work involves developing an extension plan or approach that requires rigour and logic.

The course helps you choose extension activities to best achieve project outcomes and helps you think about prioritising extension activities for best use of resources?

### Course Aims

This 3 day course will help you:

- Have an understanding of project/program logic
- Understand and apply key elements involved in planning for impact
- Understand and apply tools to help analyse and think critically about extension situations.
- Gain skills and knowledge in planning the most appropriate extension processes for your situation
- Work on your own project plan/extension plan for your extension situation, including next steps and implementation.

### Course Outline

*The course is designed to to enable you to work on your own project or program during the course*

#### Day 1

Looking at program/project logic

What is extension?

Brief introduction to extension models

Planning language

Introduction to the 'Extension planning framework'

#### Day 2

Thinking about target audience for change

Thinking about levels of intended change

Setting objectives

Looking at assumptions/risk

#### Day 3

Factors influencing adoption

Choosing extension activities to best achieve project outcomes

Prioritising activities

Evaluation (preliminary)